

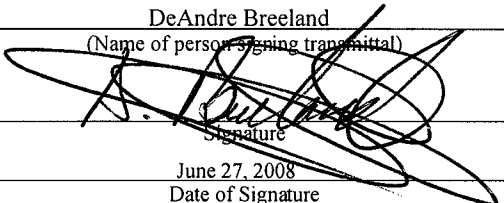
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Satoru Ueda
Serial No. : 09/819,264
For : CONTENTS MARKET RESEARCH SYSTEM,
CONTENTS MARKET RESEARCH APPARATUS,
CONTENTS POLLING APPARATUS, CONTENTS
MARKET RESEARCH METHOD AND RECORDING
MEDIUM
Filed : March 28, 2001
Examiner : Deshpande, Kalyan K.
Art Unit : 3625
Confirmation No. : 2071

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New York, NY 10151
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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on June 27, 2008.

DeAndre Breeland
(Name of person signing transmittal)

Signature
June 27, 2008
Date of Signature

RESPONSE UNDER 37 C.F.R. §1.116

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed on May 14, 2008, having a three-month statutory period for response set to expire on and including August 14, 2008, please amend the above-identified application as follows.

Frommer Lawrence & Haug LLP
745 Fifth Avenue
New York, NY 10151
212-588-0800

Amendments to the Claims are reflected in the listing of claims, which begins
on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.